

# **Enabling global growth for medical device companies**

## Will you make the difference in our global exposure and growth?

### Internship - Global Digital Marketeer

**GrowthMedics** is a young, dynamic, ISO13485 certified international market development service provider exclusively assisting worldwide medical device manufacturers seeking to expand their international market presence in Europe and the Middle East.

We provide the following market expansion services:

- ► Market Validation,
- ► Sales Development
- ► Growth Marketing
- ► Importing services



Are you creative, tech-savvy, commercially driven and have a passion for digital marketing?

Become part of our success in an international medical business environment - Apply Now!

## Role of the international digital marketeer intern

- Contributing to corporate growth and international brand awareness objectives with the marketing team;
- Researching commercial lead generation platforms such as tradeshows, market data and more;
- Generating and qualifying leads using the latest software tools;
- Managing and executing marketing automation activities such as mailings for prospects and customers and marketing campaigns;
- Online market research support and execution for SEO and SEA campaigns;
- Managing social media channels such as Linkedin, Youtube and website maintenance;
- Designing and developing content such as blogs, videos, whitepapers and more.
- Creating reports about the effectiveness of marketing campaigns

### Skills and competencies

- Speak and write fluently in English;
- Commercially driven;
- Skilled in computer and marketing software tools;
- Designing capabilities, worked with design software;
- Time management skills;
- Able to work independently;
- Pro-active, energetic and fun;
- Eager to learn;
- Affinity for medical is a plus.

#### **Our offer**

You will be part of the journey of the growth and success of GrowthMedics and our clients. You will contribute to the success of worldwide medical device companies, learning the international business development landscape, the healthcare landscape and learn how to drive commercial success for personal and professional development.

This challenging internship position will allow you to become a professional global digital marketeer learning and applying the latest digital tools available.

We will offer a monthly reimbursement. You are expected work from our office in Almelo, the Netherlands, with options to work from home periodically.

Contact us: <a href="mailto:com">contact@growthmedics.com</a> or call +31 851 30 06 03 WWW.GROWTHMEDICS.COM





## **READ IVAN'S STORY ON HIS INTERNSHIP**